

Definitions (from Wikipedia)

Blogs (web log)

A Web site, usually maintained by an individual, with regular entries of commentary, descriptions of events, or other material such as graphics or video. Entries are commonly displayed in reverse chronological order. "Blog" can also be used as a verb, meaning to maintain or add content to a blog.

Podcast

A series of digital-media files which are distributed over the Internet using syndication feeds for playback on portable media players and computers

Text Message/Texting

Term for the sending of "short" (160 characters or fewer) text messages from mobile phones using the Short Message Service (SMS).

Wiki

Collection of web pages designed to enable anyone who accesses it to contribute or modify content, using a simplified markup language.

Wikipedia

A free, multilingual, open content encyclopedia project... Wikipedia's articles have been written collaboratively by volunteers around the world, and nearly all of its articles can be edited by anyone with access to the Internet... Critics of Wikipedia target its systematic bias and inconsistencies and its policy of favoring consensus over credentials in its editorial process... Wikipedia's reliability and accuracy are also an issue. Other criticisms are centered on its susceptibility to vandalism and the addition of spurious or unverified information.

Web 2.0

Trend in the use of World Wide Web technology and web design that aims to facilitate creativity, information sharing, and, most notably, collaboration among users. These concepts have led to the development and evolution of web-based communities and hosted services, such as social-networking sites, wikis, blogs, and folksonomies... Some technology experts, notably Tim Berners-Lee, have questioned whether one can use the term in a meaningful way, since many of the technology components of "Web 2.0" have existed since the early days of the Web.

Resources

Blogs

Blogger—a free and beginner site for blogging
www.blogger.com

Blogs and blogging: advantages and disadvantages Gerry McGovern August 23, 2004
www.gerrymcgovern.com/nt/2004/nt_2004_08_23_blogging.htm

My Church—a website that will help you set up a web-blog for your church
<http://www.mychurch.org>

The Digital Sanctuary—news, articles & insights about technology & the church
8 Blogging Ideas for Church Cynthia on March 31st, 2007
<http://thedigitalsanctuary.org/8-blogging-ideas-for-church/>

Lynda—has a tutorial on Blogging
www.lynda.com

The Pros and Cons of Blogging Steve Gardner Posted on June 25, 2007
<http://www.biztimes.com/blogs/milwaukee-biz-blog/2007/6/25/the-pros-and-cons-of-blogging>

Seasoned Believers
www.seasonedbelievers.blogspot.com

Word Press—free blogging software
<http://wordpress.org/>

Church Growth

5 Marketing Mistakes Churches Make TonyMorgan
<http://www.outreachmagazine.com/library/webexclusives/ND07webexTonyMorgan.asp>

Don't Let Technology Hinder Your Ministries – Or Ministers, The Personal Touch
Cliff Atfield and Jeff Pelletier 03/31/2008
<http://www.churchsolutionsmag.com/articles/the-personal-touch.html>

Leadership Network—connecting innovators to multiply
<http://www.leadnet.org/>

Computers

Christian Computing Magazine—free on-line magazine. It used to be printed. It is celebrating its 20th year.
<http://www.ccmag.com/>

Evangelism

Dare 2 Share—training teenagers to transform their world It has some free resources for Youth Ministries
<http://www.dare2share.org/>

Internet Evangelism
<http://ied.gospelcom.net/index.php>

Internet Evangelism
<http://www.e-vangelism.com/>

Media

A Window into the "MySpace" Generation-PART I Jonathan McKee 2/14/2006

<http://www.thesource4ym.com/archives/arc20060214.asp#TITLE1>

Church Communication Network—this site uses questions to help pastors sort out why and what kinds of media and technology resources they need, want, and can afford.

<http://www.ccn.tv/ccnresources/technology.htm>

ChurchMedia.net—one of a kind community of volunteer and paid media ministers and pastors from all over the world. It's a place to share knowledge and media for use by churches, and to help one another grow in skills for delivering the most important message ever: God's Word.

churchmedia.net

Church technology Review—down the page on this site you will find a list of Christian social networks.

<http://www.churchtechreview.com/>

Collide—where media and the church converge

The Stealer-Sensitive Church Scott McClellan April 22nd, 2008

<http://www.collidemagazine.com/c/>

The Digital Sanctuary—news, articles & insights about technology & the church

<http://thedigitalsanctuary.org/category/video-clip/>

Ed Young—Creative Pastors media resources

<http://www.creativepastors.com/category.php?id=133>

eMinistry—connecting with the Net Generation

<http://kregel.gospelcom.net/e-ministry/aboutauthor.htm>

Phil Cooke—dispatches from the front lines of media, faith and culture

<http://www.philcooke.com/>

MySpace

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<http://www.thesource4ym.com/archives/arc20060214.asp#TITLE1>

Presentation Software

MediaShout—presentation software

<http://www.mediashout.com/>

Renewed Vision—ProPresenter presentation software

<http://www.renewedvision.com/pp.php>

Search

Introduction to database search skills

GLASGOW UNIVERSITY LIBRARY

<http://www.lib.gla.ac.uk/researchskills/databases.shtml>

Wikipedia—the biggest multilingual free-content encyclopedia on the Internet. Over 7 million articles in over 200 languages, and still growing.

http://en.wikipedia.org/wiki/Main_Page

Sound

Church Soundcheck.com—says their commitment to is to help train church sound, video, graphic lighting teams.
<http://www.churchsoundcheck.com/>

Sound & Video Contractors—a section of their Web site is for Houses of Worship.
<http://svconline.com/>

Statistics

The Barna Group
<http://www.barna.org/FlexPage.aspx?Page=BarnaUpdates&BarnaUpdateID=184>

Text Messages

Text Message Abbreviations—This is a cool site for figuring out some of the text message abbreviations.
http://www.webopedia.com/quick_ref/textmessageabbreviations.asp

Video

Church Video Ideas—the church tech think tank. This site includes a ministry blogroll and a tech blogroll. It also has a Free category with links to free videos.
<http://churchvideoideas.com/>

The DV Show—Podcasting the ins and outs of digital video
<http://thedvshow.com/tips/>

SermonSpice—give your message some motion, includes some free videos
<http://www.sermonspice.com>

Technologies for Worship
Video Formats for the Web Marcus Singleton Jan/Feb 2008
http://www.bluetoad.com/publisher/TechforWorship/Technologies_For_Worship_issue1/magazine.php?mag=Technologies_For_Worship_&page=&type=2&logo=0&issueid=2786

Videomaker—learn video production, editing, also camcorder reviews
<http://www.videomaker.com/>

Worship House Media— mini movies, motions, stills, software, and editable sermons along with a seasonal tab for upcoming events and holidays. What Mac calls "Sermons in a box" are available here also.
<http://worshiphousemedia.com/index.cfm>

Youth Pastors

Youth Pastor— a website with many resources, blog news, and other points of interest especially for youth pastors.
<http://www.youthpastor.com/>

America's Most Innovative Churches...2008

Charles Shyblosky on January 7, 2008

I was curious was made them “innovative”. From the data that I compiled, The Presentation Software that I found most often were MediaShout (for pc), and Propresenter (for Mac), ... 2 use powerpoint exclusively, and 1 uses Hymnals (yes really), no seriously. Does this surprise you? The part that surprised me, was if a church uses hymnals, and no presentation software, then what makes them innovative? Come to find out, they are church planting machines. That’s right, machines, and I’ll call them innovative all day, and glad they made the list. Thoughts about the list?

<http://charlesshyblosky.wordpress.com/2008/01/07/americas-most-innovative-churches2008/>

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|---|---|
| 1. LifeChurch.tv , Edmond, OK, Craig Groeschel | http://lifechurch.tv/ |
| 2. Mars Hill Church , Seattle, WA, Mark Driscoll | http://marshillchurch.org/ |
| 3. Granger Community Church , Granger, IN, Mark Beeson | http://gccwired.com/ |
| 4. Flamingo Road Church , Cooper City, FL, Troy Gramling | http://flamingoroadchurch.com/ |
| 5. Seacoast Church , Mount Pleasant, SC, Greg Surratt | http://seacoastchurch.org/ |
| 6. Saddleback Church , Lake Forest, CA, Rick Warren | http://saddlebackfamily.com/ |
| 7. Mosaic Church , Los Angeles, CA, Erwin McManus | http://mosaic.org/ |
| 8. Fellowship Church , Grapevine, TX, Ed Young | http://fellowshipchurch.com/ |
| 9. North Point Community Church , Alpharetta, GA, Andy Stanley | http://northpoint.org/ |
| 10. Willow Creek Community Church , S. Barrington, IL, Bill Hybels | http://willowcreek.org/ |
| 11. National Community Church , Washington, DC, Mark Batterson | http://theaterchurch.com/ |
| 12. NewSpring Church , Anderson, SC, Perry Noble | http://newspring.cc/ |
| 13. Community Christian Church , Naperville, IL, Dave Ferguson | http://communitychristian.org/ |
| 14. Elevation Church , Charlotte, SC, Steven Furtick | http://elevationchurch.org/ |
| 15. Healing Place Church , Baton Rouge, LA, Dino Rizzo | http://healingplacechurch.org/ |
| 16. North Coast Church , Vista, CA, Larry Osborne | http://northcoastchurch.com/ |
| 17. NorthWood Church , Keller, TX, Bob Roberts | http://northwoodchurch.org/ |
| 18. NewSong Church , Irvine, CA, Dave Gibbons | http://newsong.net/ |
| 19. New Hope Christian Fellowship , Honolulu, HI, Wayne Cordeiro | http://enewhope.org/ |
| 20. Redeemer Presbyterian Church , New York, NY, Tim Keller | http://redeemer.com/ |
| 21. Crossover Church , Tampa, FL, Tommy Kyllonen | http://crossoverchurch.org/ |
| 22. Perimeter Church , Duluth, GA, Randy Pope | http://perimeter.org/ |
| 23. Mars Hill , Grandville, MI, Rob Bell | http://marshill.org/ |
| 24. The Orchard Church Community , Aurora, IL, Scott Hodge | http://orchardvalleyonline.com/ |
| 25. The Sanctuary Covenant Church , Minneapolis, MN, Efrem Smith | http://sanctuarycovenant.org/ |

Quotes

Using Content as an Outreach Strategy

all of technology is simply tools and that there's a strategic thread running through the most successful implementation of every new media tool: **content**.

Bill Seaver

<http://www.outreachmagazine.com/Library/webexclusives/nd07webexbillseaver.asp>

The Pros and Cons of Blogging

(on your Resource list)

An unmonitored blog can become either a waste of your message or an open invitation to trouble.

Evangelist Rusty Wright is quoted on the AG Web site as saying that the Internet is the 21st Century—Roman Road, marketplace, backyard fence, theater, office water cooler

Mosaics (ages 18-21) Generation Y, Echo Boomers, Millennials, Internet Generation, Bridgers Busters (ages 22-40)

Boomers (ages 41 to 59)

Builders/Elders (60 or older)

Most Churches Did Not Answer The Phone

January 26, 2004

<http://www.barna.org/FlexPage.aspx?Page=BarnaUpdate&BarnaUpdateID=157>

(Ventura, CA) Many churches gear up for outreach-oriented ministry during the holiday season. Thousands of churches offer seasonal musical or theatrical events, most churches have special holiday services, and a concerted effort is made to attract and welcome visitors....

But a new research study indicates that most Protestant churches have overlooked one important matter: nobody is covering the phones!...

Based on attempted telephone contact with 3400 Protestant churches randomly selected from across the nation during December, the study by the Barna Research Group, of Ventura, California, reveals that a human being could not be reached at 55% of the nation's churches. Overall, one out of every five Protestant churches (19%) had neither a person nor an answering machine responding to calls; the phone simply rang without any response in each of the five separate attempts. One out of every six churches (16%) had an answering machine responding to all five attempts. One out of every five churches (20%) had either an answering machine or no answer at all during the initial five attempts. (In the study, every church sampled was called a minimum of five times during business hours, with one call made each day at different times of the day over the course of a two-week period.)...